7047 E. Greenway Pkwy, Suite 250480-315Scottsdale, Arizona 85254btaft@ta

480-315-0372 (Office); 602-295-4830 (Cell) <u>btaft@taftvocationalexperts.com</u> malExperts.com

www.TaftVocationalExperts.com

# Curriculum Vitae

## SUMMARY

Brad Taft has over 40 years of experience in the employment and human resources consulting fields, with an emphasis in executive recruiting, outplacement and career transition. He has coauthored two books and is an accomplished public speaker on career and workplace issues. His skills, knowledge, and experience in the employment field provide a strong foundation for his work as an expert witness providing consulting, research, analysis, and opinions in lawsuits that involve employment matters, including wrongful termination, divorce, negligent hiring, workers compensation, personal injury, discrimination, harassment, retaliation, and immigration.

## **AREAS OF EXPERTISE**

Vocational Evaluation, Earning Capacity, Employability, Labor Market Analysis, Job Search Effectiveness, Human Resources and Employment Policies and Procedures, Discrimination, Harassment, Retaliation, Career Consulting, Job Placement Assistance.

## **EMPLOYMENT FORENSICS**

Professional expert experience covers over 15 years of supporting more than 560 legal cases for both plaintiffs and defendants including over 440 Family Law cases, 75 Wrongful Termination lawsuits, 2 Negligent Hiring cases, 8 Civil Litigation cases, 24 Personal Injury cases, 8 Workers' Compensation lawsuits, one Wrongful Death case, and two Immigration cases. Testified in 100 trials: 92 in Superior Court of Arizona; 2 in U.S. District Court – Arizona; 1 in the 4th Judicial District Court of Colorado; 1 in the Circuit Court, County of St. Louis, State of Missouri; 1 in 6th Judicial Court of New Mexico; 1 in District Court, Clark County, Nevada; 2 in the Industrial Commission of Arizona; 12 Arbitrations; and 24 Depositions.

## **PROFESSIONAL EXPERIENCE**

## TAFT VOCATIONAL EXPERTS LLC, Scottsdale, AZ

2010 to Present

## **Owner, Managing Director**

Provide consulting and expert witness services involving employment and human resource issues to the legal community including vocational evaluations, labor market research, earning capacity analysis, job search effectiveness evaluation, discrimination, harassment, and retaliation. Research and prepare comprehensive reports and provide depositions and testimony.

## TAFT CAREER GROUP LLC, Scottsdale, AZ (Formerly TAFT RESOURCE GROUP)

#### 2003 to Present

#### **Owner, Chief Career Strategist**

Provide corporate-retained outplacement services and career transition consulting directly to individuals serving in a variety of functions and industries.

- Assist job seekers in career planning, goal setting, resume and cover letter writing, interviewing, networking, identifying sources of job leads and job search strategy development
- Develop and deliver customized, one-on-one career transition services including entrepreneurial consulting to individuals throughout the United States
- Create and deliver presentations, webinars, teleseminars and workshop programs on a variety of career, employment and workplace topics

## SPHERION HUMAN CAPITAL CONSULTING, Los Angeles, CA 2001 to 2003

#### **General Manager/Account Director**

Managed and delivered outplacement consulting and business development for the Southwest region of this international human resources consulting firm, a division of Spherion Corporation, a \$2.5 billion human resources, recruitment, technology and outsourcing company. Managed a staff of 5 in the Los Angeles office.

• Assisted displaced employees with career planning and job search training services through one on one consultation and small group workshops

RIGHT MANAGEMENT, INC., Phoenix, AZ & Los Angeles, CA	1993 to 2001
Senior Vice President, Client Relations (Phoenix)	2000 to 2001
Vice President (Los Angeles)	1993 to 2000

Managed and delivered outplacement services and business development for the three office Arizona/Nevada region of this international human resources consulting firm. Previously developed, managed and delivered outplacement services and managed client relationships in the Los Angeles and Woodland Hills, CA offices.

- Developed and implemented strategic marketing plans involving product changes, new product introductions and their successful launch into new target markets
- Managed and implemented on-site career centers
- Created and delivered consulting and sales training programs

## LEE HECHT HARRISON, INC., Los Angeles, CA

1990 to 1993

## Vice President, Client Relations

Delivered executive and group outplacement services and managed client relations for the Los Angeles office of this national outplacement firm.

## CAREER TRANSITION GROUP, INC., Los Angeles, CA 1985 to 1990

## President

Co-Founded this outplacement firm and was responsible for general management, human resources, program development and delivery of executive and group outplacement services.

- Developed innovative outplacement programs to meet the needs of a diverse group of employees transitioning from a major healthcare organization
- Developed and implemented all human resources policies, procedures and systems

UNIVANCE, INC., Los Angeles, CA - Outplacement Consultant1981 to 1985N. W. GIBSON INTERNATIONAL, Los Angeles, CA - Executive Recruiter1980 to 1981TAFT & ASSOCIATES, Los Angeles, CA - Executive Recruiter1979 to 1980GLOBAL MARINE, INC., Los Angeles, CA - Treasury Associate1978 to 1979KORN/FERRY INTERNATIONAL, Los Angeles, CA - Executive Recruiter1976 to 1978

## CERTIFICATIONS

Career Management Fellow (CMF), International Board for Career Management Certification Senior Professional in Human Resources (SPHR), Human Resource Certification Institute Senior Certified Professional (SHRM-SCP), Society for Human Resource Management Certified Forensic Litigation Consultant (CFLC), Forensic Expert Witness Association

## **EDUCATION**

Master of Business Administration, University of Southern California Bachelor of Arts in Communication, University of Southern California

## **VOLUNTEER LEADERSHIP & AFFILIATIONS**

Member, Arizona Family Court Spousal Maintenance Guidelines Subcommittee
Board Member, Forensic Expert Witness Association
Associate Member, American Board of Vocational Experts
Member, WorldatWork (formerly American Compensation Association)
Member, Association of Career Professionals International
Member, Society for Human Resource Management
Member, Society for Human Resource Management of Greater Phoenix
Member, Arizona Total Rewards Association
Member – Airpark Toastmasters Club
Past President, Board of Directors, USC School of Business Alumni Association

## **PUBLICATIONS & PRESENTATIONS**

#### **Books**

**Boom or Bust!: New Career Strategies in a New America** (Cambridge Media, LLC; 2006) (Co-Author)

Return of the Boomers (Cambridge Media, LLC; 2008) (Co-Author)

#### **Articles**

**Following Through: How a Vocational Expert Can Support a Spouse in Finding Employment;** *Maricopa Lawyer, December 2022* 

**The Covid-19 Pandemic's Effect on Determining the Earning Capacity of Spouses** *Journal of the American Academy of Matrimonial Lawyers,* Vol. 34, No. 2, May 2022

**Determining Earning Capacity in a Changing Labor Market** *Arizona Attorney Magazine*, January 2021

**Redefining the Attorney – Expert Relationship** *Arizona Attorney Magazine,* March 2019

#### **Do Both Sides in a Divorce Case Need a Vocational Expert?**

Arizona Association of Family Law Attorneys Newsletter, Summer 2013

# Earning Capacity: Labor Market Analysis for Determining Spousal Maintenance;

Arizona Association of Family Law Attorneys Newsletter, Fall 2011

**Can America Continue to Compete in the 21<sup>st</sup> Century?;** *Career Planning and Adult Development Journal*, Fall 2008 (Co-author)

Mature Workers: a Fine Source of Renewable Energy; *Phoenix Business Journal*, December 14, 2007

Mature Workers: Do They Really Cost More to Employ?; *Phoenix Business Journal,* June 29, 2007

A Letter to Career Consultants and Coaches on Behalf of Boomers and Traditionalists Who Need Your Expertise; *Career Planning and Adult Development Journal*, Fall 2006 (Co-author)

Managing Workforce Reductions; California Employment Law Letter, 2/4/02 & 2/18/02

**Outplacement** and **Communicating Work Force Reductions;** chapters in **Downsizing**, by Ethan Lipsig; BNA Books; 1997, 1998 Update

#### Page 5

#### **Presentations**

## **Determining Earning Capacity in the Changing Labor Market**

American Board of Vocational Experts 2024 Annual Conference Memphis, Tennessee March 8, 2024

#### The Roles of the Consulting Expert and the Testifying Expert

Forensic Expert Witness Association Expert Summit (Virtual) October 9, 2023

#### How to Effectively Work with Attorneys and Experts in Litigation Matters

Arizona SHRM 2023 Annual State Conference Glendale, AZ August 30, 2023

#### The New Arizona Spousal Maintenance Guidelines

Maricopa County Association of Family Mediators (Virtual) August 29, 2023

#### How to Effectively Work with Attorneys and Experts in Litigation Matters

Arizona SHRM 2022 Annual State Conference Glendale, AZ September 7, 2022

# How Vocational Evaluation Experts Determine the Employability and Earning Capacity of Spouses

The Ilumni Institute Raising the Bar CLE Series (Virtual) May 25, 2022

#### Expert Help You May Not Know You Need: Vocational Evaluation

Maricopa County Bar Association – Family Law Series (Virtual) March 18, 2022

#### Moving Forward: Supporting Clients in Finding Employment and Advancing Their Careers

Maricopa County Association of Family Mediators (Virtual) February 22, 2022

**Overcoming the Challenges of Determining Earning Capacity in the Changing Labor Market: Identifying New Sources for Valid Compensation Data** International Association of Rehabilitation Professionals Annual Conference (Virtual) October 9, 2020

#### **Career Advancement**

USC Alumni Club of Phoenix Executive Event Phoenix, Arizona October 1, 2019

#### The Challenge of Determining Earning Capacity in the Changing Labor Market

American Board of Vocational Experts 2019 Annual Conference Tucson, Arizona April 13, 2019

#### Show Me the Money: How to Convince the Court to Impute Income

American Bar Association Webinar December 12, 2018

#### Show Me the Money: How to Convince Your Judge to Impute Income

American Bar Association Section of Family Law – 2018 Fall CLE Conference Tucson, Arizona October 4, 2018

# Moving Forward: Supporting Clients in Finding Employment and Advancing Their Careers

Maricopa County Association of Family Mediators Phoenix, AZ 9/26/17

#### **Developing an Effective Expert Witness CV**

Forensic Expert Witness Association – Arizona Chapter Phoenix, AZ 6/15/16

#### The New Networking: It's Not Who You Know, But Who Knows You

Paradise Valley Rotary Club Paradise Valley, AZ 7/22/15

#### New Beginnings: Tapping into Vocational, Career and Educational Resources

Maricopa County Association of Family Mediators Phoenix, AZ 1/28/14

#### **Strategic Job Search**

ExecuNet – Phoenix Networking Meeting Tempe, AZ 1/21/14

#### **Executive Marketing Strategy: The Dynamic Resume and More**

ExecuNet – Phoenix Networking Meeting Tempe, AZ 2/19/13

## The New Networking: It's Not Who You Know, But Who Knows You

Financial Executives Networking Group - Phoenix Chapter Offices of First Western Trust Scottsdale, AZ 1/15/13

#### **Sources of Hire Survey: Implications for Executive & Professional Job Seekers** ExecuNet – Phoenix Networking Meeting

Tempe, AZ 10/16/12

## Attracting & Retaining the Best Talent by Creating an "Age - Friendly" Workplace

2012 Arizona State SHRM Conference Chandler, Arizona 8/28/12

## Effective Networking Communications: The Uplifting Elevator Speech

ExecuNet - Phoenix Networking Meeting Tempe, Arizona 1/17/12

#### **Effective Networking for Baby Boomers**

Tempe Career Network Tempe, AZ 11/14/11

#### The New Networking: It's Not Who You Know, But Who Knows You

Financial Executives Networking Group - Phoenix Chapter Tempe, AZ 7/26/11

#### Public Speaking: A Critical Business Skill

Arizona Business Travel Association Annual Education Conference Phoenix, AZ 6/15/11

#### **Overcoming Myths about Hiring Older Workers**

American Payroll Association - Phoenix West Valley Chapter Glendale, AZ 4/19/11

#### **Generational Recruiting Strategies**

Financial Executives International – Arizona Chapter Phoenix, AZ 3/8/11

#### The New Networking

Career Connectors Phoenix, AZ 9/15/10

#### **Generational Diversity: Four Generations Sharing the Workplace**

Grand Canyon State Electric Cooperative Association Workshop Phoenix, AZ 5/18/10

## A Strategic Planning Model for Mature Workers' Career Transition

Southwest Job Network Workshop Phoenix, AZ 8/10/09

## Are You Stuck Using 20th Century Counseling Methods and in the 21st Century?

International Career Development Conference Los Angeles, CA 11/7/08

#### Recruiting, Revitalizing and Retaining the Workforce of the Future

Arizona State SHRM Conference Phoenix, AZ 9/3/08

#### Debunking the Myths of Employing Mature Workers

American Society on Aging/National Coalition on Aging Annual Conference Washington, DC 3/29/08

## Supporting the Career Success of the Aging Population

Workforce 411 Conference Columbus, OH 10/24/07

#### The New "3 R's": Recruiting, Revitalizing and Retaining Mature Workers

Arizona Industrial Compensation Association Phoenix, AZ 9/20/07

#### **Rethinking Career Options for the Aging Workforce**

American Society on Aging/National Coalition on Aging Annual Conference Chicago, IL 3/7/07

#### Strategic Integration and Alignment of the Aging Workforce

Alliance for Work-Life Progress Annual Work-Life Conference Scottsdale, AZ 2/2/07

#### Boom or Bust!: New Career Strategies in a New America

International Career Development Conference San Jose, CA 11/3/06

**Guest Lecturer** at ASU, USC, UCLA, Loyola Marymount University and Grand Canyon University